

Brochure Advertising Carlsbad Caverns National Park

Name: _____

Grades: 4 Very Few Errors, 3 Few Errors, 2 Several Errors, 1 Incomplete, 0 Not Evident

Visual _____ Content and Written _____ Presentation _____ Overall _____

	Self	Peer	Teacher	Comments
Brochure - Quality of Visual			/44	
Brochure is neat and free of wrinkles and extra marks.			/4	
Lettering is neat, evenly spaced and legible.			/4	
Illustrations: __colorful __neat __focused __fills area __detailed			/20	
The brochure is an accurate source of information for the tourist.			/4	
Descriptions are clear, concise and use a variety of vocabulary.			/4	
Correct spelling and usage of vocabulary			/4	
Complete sentences with capitals, punctuation and complete thought			/4	
Content and Written			/28	
Brochure is interesting and follows a central theme.			/4	
Brochure includes: __Location __Timeline __Mountain Ranges __Cave Type and Formation __Formation of Fossils __Internal and External Climate and its Impact on Dress			/24	
Presentation of Brochure			/20	
Sequenced and uses the brochure as part of the presentation			/4	
Variety of voice			/4	
Eye contact with audience			/4	
Interesting and informative			/4	
Prepared with appropriate materials and evidence of rehearsal			/4	